

ROTHERHAM BOROUGH COUNCIL – REPORT TO CABINET MEMBER

1.	Meeting:	Cabinet Member for Town Centres
2.	Date:	20 September 2010
3.	Title:	Deferment of proposed charge increases, previously approved to be introduced from 30/09/2010.
4.	Directorate:	Environment and Development Services

5. Summary

This report recommends that the parking price increases set out in the report dated 19 July 2010 are cancelled.

6. Recommendations

That Cabinet Member resolves:

- **That the parking charge increases set out in the report approved on 19 July 2010 are deferred.**

7. Proposals and Details:

A report by the Parking Services Manager was approved by the Cabinet Member for Streetpride on 19 July 2010. The report recommended an approximate increase of 10% on both “on-street” and “off-street” parking charges.

The price increases would have generated approximately £30,000 during the current financial year if implemented, as approved, from 30 September 2010.

However, the timing of the report coincided with the withdrawal of some of the funding for the current free parking offers in the town centre (“free after 3” and free parking on Saturdays). Accordingly, in the interest of maintaining support of the town centre businesses, this report recommends the deferment of the proposed increases and that the issue is revisited prior to the financial year commencing April 2011.

8. Finance

The deferment of the price increases will have no impact on the budget, but the Council will lose the opportunity to raise an additional £30,000 in revenue this year.

9. Risks and uncertainties

The loss of (potential) additional revenue will further increase the pressures on EDS’ budgets.

10. Policy and Performance Agenda Implications

N/A.

11. Background Papers and Consultation

N/A

Contact name(s):

Martin Beard, Parking Services Manager
Tel: 01709 822929
Email: martin.beard@rotherham.gov.uk